



COPYWRITER & DAYDREAMER

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LEARNING

M.S. Integrated Marketing
New York University

B.A. History
California State University, Northridge

Continuing Education, Advertising
School of Visual Arts | 2018 — 2019

Creative Megamachine
The Audacious School of
Astonishing Pursuits | 2023

Camp Jack
Jack Morton Boston | 2020

M&C Saatchi Open House
M&C Saatchi London | 2020

Havas Open House
Havas NY | 2020

The One Club for Creativity
Creative Boot Camp
R/GA NY | 2019

Inspiration Academy
DiMassimo Goldstein | 2018

DOING

Integrated Marketing
Concepting, Branding, Storytelling,
Campaigns, TVC, OLV, Social, Digital,
Activations, B2C, B2B

Technology
Windows, macOS, Android, iOS,
Microsoft Office, Google Workspace,
Adobe Creative Cloud, Slack, Zoom, AI

Life
Film, Music, Birds, Conspiracy Theories,
American History, Retro Gaming

WORKING

Senior Copywriter, Creative, Human, etc (March 2026 — current)
Freelance | New York, NY + Remote

Senior Copywriter (Dec 2025 — Feb 2026)
BBDO New York | New York, NY
Enterprise, Vanguard

Senior Copywriter (Oct 2023 — Dec 2025)

Copywriter (Jul 2022 — Oct 2023)

FCB New York | New York, NY

Blue Cross Blue Shield, Eggo, Mike's Hard Lemonade, Reisenbach Philanthropies, Vanguard

Copywriter (Feb 2021 — Jul 2022)

Grey New York | New York, NY

BD, Genentech

Copywriter Intern (Oct 2020 — Nov 2020)

Wunderman Thompson New York | New York, NY

Plantable

Writer, Copywriter, and Related Odd-jobs (2012 — 2022)

Freelance | New York, NY + Los Angeles, CA

D.A.R.E. America, Tim Hortons

ENGAGING

Creative Director (Copy), G.R.O.W.T.H. Initiative (2020 — Present)

100 Roses From Concrete | New York, NY

Community Leader, NYC Advertising (2020 — Present)

Fishbowl | New York, NY

Mentor (2023)

D&AD Shift with Google | New York, NY

MAIP Coach (2020)

4A's Multicultural Advertising Intern Program | New York, NY

Camp Counselor & Group Leader (2020)

VCU Adventure Club | Richmond, VA